

josephmahavuthivanij

PURPOSE

To work with inspiring people doing cool things that matter.

PROFILE

6+ years of experience in successful product management, product releases, business development, community building, community management, marketing, and relationship management. Founded entrepreneurial ventures and released consumer web products, demonstrating successful coordination within cross-functional teams. Enthusiastic, creative, resourceful, and eager to learn, I enjoy tackling the hard problems.

EXPERIENCE

New Tech Network [Product Manager] November 2012 - May 2013
Oakland, CA | newtechnetwork.org

Led multi-disciplinary team to redesign Echo, New Tech's Learning Management System. Champion for the user, seeking to understand needs and pain points through nationwide studies and interviews. Vastly improved UX that reduced clicks by 50-95% and increased app speed and responsiveness.

FindLaw, a Thomson Reuters business [Product Manager, Contractor] April 2012 - September 2012
Sunnyvale, CA | findlaw.com

Owned the design and development of Thomson Reuter's first consumer web product for DIY legal planning. Defined product features and functionality with specs, product requirements, wireframes, and flowcharts. Managed internal and outsourced technical and design teams to deliver proof of concept on time and under budget.

Yapsie, Inc [Co-Founder, Product Manager & Business Development] August 2010 - April 2012
San Francisco, CA | yapsie.com

Recruited hacker and designer cofounders as part of the Founder Institute startup accelerator program. Led customer development, product management, vision, feature design, recruiting, marketing, and community. Responsible for product requirements, wireframes, strategy, contracts, sales, and local event coordination. Successfully launched local communities of thousands of users in San Diego and San Francisco markets.

SDUncensored, GP [Co-Founder, Administrator & Product Manager] September 2003 - Present
San Diego, CA | sduncensored.com

Created first UCSD student discussion community and was Slashdotted twice. Managed community building, product development, sales, student organization partnerships, PR, and events. Became the largest student-run organization on campus with tens of thousands of users and readers.

Epicsaurus, LLC [Co-Founder, Product Manager & Marketing] January 2009 - November 2010
San Diego, CA | epicsaurus.com

Led engineering and design team to create several Facebook games including "Open Studio" and "FMK".

TECHNICAL SKILLS

HTML and CSS
Gliffy, Draw.io, and InVision

Microsoft Office and iWork
Windows and OSX

Balsamiq, Visio, and OmniGraffle
Adobe Photoshop and InDesign

EDUCATION

Bachelor of Arts in Psychology, June 2004 - University of California, San Diego, La Jolla, CA

TALENTS

Leadership
Entrepreneurship

Product Management
Community Building

Strategic Partnerships
Customer Development

INTERESTS

Bringing people together
Exotic foods...and bacon

Space: the final frontier
Pets (especially dogs)

Starting up
Leveraging resources

Making things
Going all-in